

# **ROCHELLE PERRY**

## **ANIMATION PRODUCER**

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With over 18 years of animation production experience, I have a hands-on, collaborative approach to running productions as smoothly as possible, mentoring teams and creating pipelines suitable for each project's needs.

### **ANIMATION PRODUCTION EXPERIENCE:**

#### **Adult Swim – Remote**

##### **PRODUCER (May 2024 - Feb 2025)**

Project: “Haha, You Clowns” (S1)

- Structured the pipeline for a new in-house animated series and handled the day to day schedule and moving parts
- Forecasted overages and savings to ensure we stayed within budget

#### **Cartoon Network Studios -- Burbank, CA**

##### **PRODUCER (Nov 2021 - Aug 2023)**

Projects: “Invincible Fight Girl” (S1), “Tig n Seek” (S2)

- Forecasted goals of the show to balance pressures of schedule, budget, and creative vision
- Strategized needs from pre-production through post, rolling out efficient workflows for all departments
- Responsible for hiring talent, budget tracking, cost reports, updating Smartsheet, and distributing schedule reports

##### **ASSOCIATE PRODUCER (Feb-Oct 2021)**

Projects: “Victor and Valentino” (S2), “The Fungies!” (S2)

- Worked with prod/creative teams to streamline pipelines for more efficient workflows and major overhaul of schedule
- Proposed and communicated new production schedules to internal team and external production companies/vendors

##### **PRODUCTION MANAGER (Nov 2015 - Feb 2021)**

Projects: “The Fungies!” (S1-2), “Apple & Onion” (S1), “Mighty Magiswords” (S1-2)

- Managed production team, set up entire production pipeline to meet deadlines of limited budget
- Liaison between legal, standards & practices, execs, off-site recording/mix houses, and OS studio
- Handled the entire post-production process and ensured final deliveries were met

##### **PRODUCTION COORDINATOR (May 2014 - Nov 2015)**

Projects: Digital Shorts Department: “Mighty Magiswords”, “Get Em Tommy”, and various Flash Pilots like “Sunshine Brownstone”, “Jammers”, and “Apple & Onion”

- Broke down storyboards for design, input data into FileMaker Pro, assigned work, and tracked artists
- Typed up scripts and handled entire recording process (auditions, circle takes, contracts, finding offsite studios)

#### **Splash Entertainment/Moonscoop/Mike Young Productions -- Woodland Hills, CA**

##### **PRODUCTION COORDINATOR (Apr 2012 - May 2014)**

Projects: “Lalaloopsy” (S1-2) and “Strawberry Shortcake” (S4)

- Managed production flow and created/improved tracking reports, schedules, calendars for entire production team
- Main liaison between studio, clients, artists, and overseas studios

## **PRODUCTION ASSISTANT (Sep 2010 - Sep 2011)**

Project: "Hero 108" (S2)

- Handled design breakdowns, scheduled handouts, relayed notes to artists, conformed boards, updated stock packs
- Ensured final production materials were prepped for and delivered to overseas

## **Nickelodeon Animation Studio -- Burbank, CA**

### **PRODUCTION ASSISTANT (Dec 2006 - Feb 2008)**

Project: "Ni Hao Kai-lan!" (S1-2)

- Managed art director's retake notes, tracked team's output, handled paste-ups, lead sheets, and OS deliveries
- Liaison between consultants, linguists, executives, writers, creative resources, and production team

## **Film Roman/IDT/Starz Media -- Burbank, CA**

### **PRODUCTION ASSISTANT (Sep 2006)**

Project: "The Simpsons Movie"

- Conformed storyboards, entered data, composited scenes in PS, ensured layout continuity for shipping overseas

## **OTHER PRODUCER EXPERIENCE:**

### **Japinaychi (Dec 2020 - current) - CONTENT CREATOR**

- Create social media content for various brands, which includes writing, directing, scheduling filming days, shooting, editing, posting to social networks, and submitting final deliverables for brand marketing

## **Write Act Repertory Theatre (2011, 2017-2020) - PRODUCER**

### **Eclectic Company Theatre (2013-2018) - PRODUCER**

- Responsible for scheduling audition and rehearsal spaces for directors, recruiting cast & crew, coordinating meetings, and ensuring players met the completion of the project
- Handled marketing, ticket sales, graphics, fundraisers, publicity, press packets, box office, and various other producer duties

## **OTHER RELEVANT EXPERIENCE:**

**Freelance Artist:** Prop Designer (Jun 2012 - Jun 2016), Color Stylist (Apr 2007 - Apr 2017), Writer (Jan-Apr 2012), Storybook Artist (Mar 2008 - Aug 2015), Sheet Timer (Jul 2008 - Jun 2009)

**Web:** Created and updated websites regularly using Wordpress, Blogspot, and Weebly for self and various clients (2008-present)

**Admin:** Social Media Coordinator (Mar-Apr 2012), Research Assistant (Sep 2006 - Mar 2008)

## **EDUCATION:**

### **Woodbury University -- Burbank, CA**

#### **BFA in Animation (2006)**

- Graduated Cum Laude
- Outstanding Service & Leadership Award

## **COMPUTER SKILLS:**

Mac /PC - MS Office (Word, Excel), Smart Sheet, File Maker Pro, Ariba, ShotGrid, Beeline, GreenSlate, EP, Adobe Suite (Photoshop/Illustrator/Flash/After Effects/Premiere), Final Cut Pro, Final Draft, Harmony, Storyboard Pro

**References Available Upon Request**